

**W E B S T E R**

PORTFOLIO



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## THE ARTIST

Aly Ndiaye, also known as **Webster**, was born and raised in Quebec city's Limoilou neighborhood. From a Senegalese father and a Quebecer mother, he has always been proud of his dual origin and sees himself as a SeneQueb. His passion for history drove him to study this field in college.

Musically, he has been active since 1995; founder of the Limoilou Starz collective, he is a pioneer of the hip-hop culture in Quebec. The Old Man of the Mountain (as he is known) is reputed for his wise lyrics and the smartness of his music. His art is a tool that he has been sharpening for more than two decades.

*“Relaxed, dynamic, he has no trouble seducing his audience.”*

**Lola Girard**  
French Morning New York  
New-York, NY (US)

*“Webster is a veteran, a real one, probably the only one to do so unanimously in the Quebec hip hop scene. /.../ One of the few rapper who has a political mission in Quebec.”*

**Riff Tabaracci**  
BRBR/TFO  
Montréal, QC (Can.)



## THE CONCERTS

With more than two decades of experience in the Quebec hip hop scene, Webster is used to live performances and he knows very well how to captivate the crowd. No matter where he is in the world, his professionalism allows him to easily adapt to any circumstances. Even with those not accustomed to hip-hop music, he always brings them to understand and appreciate this musical style. He is as comfortable with children as with seniors and they all end with their hands in the air in the purest hip-hop tradition.

He travels around the globe with a dynamic team composed of DJ Fade Wizard, Assassin (hype man) and Valérie Clio (singer). Webster performed in most of the major festivals in Québec (Francofolies, Summer festival, ...) and has toured many times throughout North America, Europe, Africa and Asia.

*“Hip-hop music passionates were served wednesday and thursday through two concerts by Webster, a senegalese-quebecer artist /.../ They [the performances] were held before a large audience mainly composed of hip-hop fans. /.../ The senegalese-quebecer captivated the crowd with the song Everyday and DJ Fade Wizard was really skillful on the turntables.”*

**Bouba Sow**  
Le Soleil  
Dakar, Sénégal



Photo: Lola Girard

## THE CREATIVE WRITING WORKSHOPS

For many years, Webster has been giving workshops all around the world. He was invited to Harvard University and the Massachusetts Institute of Technology in Boston; youth correctional facilities in Geneva (Switzerland); schools in the Bronx (New York) and cultural centers in Senegal, Mauritania, Mali and China. His workshops have taken him to more than thirty cities, eight countries and four continents. He regularly collaborates with the governments of Quebec, Canada and France. In Quebec, he has been invited to many elementary and secondary schools as well as several youth correctional facilities.

The purpose of this workshop is to stimulate the students's creativity by giving them efficient tools to poetically express their emotions. As hip-hop is a popular musical style, it is important to understand its literary and educational aspects. This initiation is helpful for a better appreciation of the french language.

*“ This workshop was very relevant and adapted to my students who started studying rhymes, stylistic and lexical fields, and they were delighted to see that these tools were adapted to writing hip-hop songs. In addition, Webster has consistently interacted with the students and helped create a relaxed and supportive learning atmosphere.”*

**Aurélie Chevant, PhD**  
Harvard University  
Cambridge, MA (US)

*“ It is not usual to see an outsider « so on point », so well aligned with both the motivations of the students (they are very close to the hip-hop culture) and the school curricula (the oral and written expressions are at the heart of the french programs). With your personality and charisma, Webster, you perfectly played your role as a " cultural mediator " ! Again thank you ... ”*

**Paul Gaillard**  
Executive Assistant  
CO Jolimont  
Fribourg (Switzerland)



Photo: Vincent Deslauriers

## THE LECTURES

A skilled communicator, Webster does not only deliver his message through his music; he also gives lectures about a variety of topics. He regularly meets troubled youth to speak about courage, perseverance, discipline and resilience. He also addresses several issues such as racial profiling, the social influence of hip-hop and multiculturalism. His favorite subject is the history of the black presence and slavery in Quebec.

*“ At these meetings, you went beyond the mere creative process, by generously sharing several aspects of your experience, inviting teenagers to continue to go to school, to get off the streets and do things the right way.”*

**Jessie Bourgault**  
Special education teacher  
Quebec Youth Centre

*“ We were pleased with the quality of all the proposed interventions and Webster's great ability to adapt to a variety of contexts and audiences.”*

**Marie-Catherine Glaser**  
French embassy  
Washington D.C. (US)

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